



ANNA VAUGHT  
AUSTIN, TEXAS

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## EDUCATION

### University of Texas at Austin

*Bachelor of Arts- Studio Art; Bridging Disciplines Certificate: Innovation, Creativity and Entrepreneurship*  
University Honors, Athletic Director's Honor Roll

May 2015

2011, 2013

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## WORK EXPERIENCE

### Hyperloop Transportation Technologies

*Graphic Arts Designer*

November 2015 - Present

*Austin, TX*

- Produce wall display banners for LA showroom to inform public about Hyperloop's new solar powered high speed transportation
- Research highly technical scientific concepts to draw diagrams and infographics to effectively explain to a non-scientific audience

### Vaught Design

*Founder*

September 2015 - Present

*Austin, TX*

- Design, model, and manufacture 3D printed light fixtures using CAD software for retail market
- Craft company mission to responsibly feed consumer culture with a product that benefits the planet through each purchase
- Digitally construct original artwork for advertising and website to brand the light fixtures as works of sculpture
- Develop consistent brand image through design of printed marketing materials including logo, product slicks, and business cards

### The Nouveau Romantics

*Junior Graphic Designer*

September 2015 - Present

*Austin, TX*

- Design paper goods including wedding invitations, save the dates, and menus for full service wedding planning agency
- Demonstrate strong sense of style, eye for detail, and expertise in typography

### Vess Consulting Group

*Graphic Design Assistant*

February 2015 - May 2015

*Austin, TX*

- Created media campaigns for marketing agency from idea through execution with measurable increase in social media exposure
- Brainstormed unique ways to gain client exposure; presented ideas for logos, banners and posters to CEO and clients

### HatTee LLC

*Creative Director*

May 2013 - July 2014

*Austin, TX*

- Rendered 2D CAD product images for golf accessory startup and sketched technical diagrams for patent
- Presented rendered images to world's top golf companies which resulted in exclusive licensing contract with Under Armour and Ahead Head Gear, as well as interest from Titleist and Ping for creative title license

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## SELECTED CONSULTING EXPERIENCE

### Barton Creek Animal Clinic *Austin, TX*

December 2015 - Present

- Rebrand the company with new logo, exterior signage, and imagery to increase visibility

### Kasita *Austin, TX*

November 2015

- Photographed and retouched interior space for NPR article on new company's affordable urban housing solution

### Helms Workshop *Austin, TX*

September 2015

- Manipulated and retouched architectural photographs for design firm's personal portfolio

### Davenforth Investments *Austin, TX*

March 2015 - July 2015

- Developed brand image for early stage venture capital group including logo, slide deck, and stationary

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## SELECTED EXHIBITED WORK AND AWARDS

### Google Self Driving Car- Paint The Town *Austin, TX*

November 2015

### Photographer's Forum- *Best of College Photography* *United States*

2014, 2015

### PIEA International Traveling Exhibition *Australia, United Kingdom, South Africa, Canada, United States*

2011 - 2014

### ATPI Texas Iimagemaker Award- *Top Ten Student Photographers* *Texas*

2011

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## LEADERSHIP EXPERIENCE

### University of Texas NCAA Rowing *Steersman, Graphic Designer, Photographer*

September 2011 - June 2015

- Conducted all practices, formulated and executed strategic race plans, made important team decisions
- Managed 16+ boat members including their punctuality and preparedness for every race
- Designed event posters, logos, t-shirts, publications, and photographed all events to recruit and raise \$43,500-\$44,800 annually

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## TECHNICAL PROFICIENCIES

Adobe Photoshop, Illustrator, InDesign, Lightroom, Bridge, photography, photographic manipulation, Rhino 3D